



TUNAL GROUP

INTERNATIONAL BOXING

PARTNERSHIP PROPOSAL

YOUR BRAND. IN OUR CORNER.

Fighters. Live events. Stories that travel beyond the ring.

THE WORLD IS OURS.

2026

1 / 8

SINCE INCEPTION

BUILT AROUND THE FIGHTERS.

Tunal brings fighter development, matchmaking, event organisation and media production together.



Darica Fight Night · on the microphone and at ringside · reference media kit.

200+

Fighters signed since inception

75+

Events since inception

100+

Belts since inception

Cumulative historical figures declared and confirmed by Tunal, since its creation. They do not represent the current roster, active contracts or annual results.

Preparation, fight week and event coverage connect the fighters' work with partners and the people following beyond the venue.

Sources: Tunal media kit and explicit owner confirmation of the cumulative scope.



TWO FLAGSHIP EVENTS

THE EXPERIENCE, IN PRACTICE.



14.06.2026 · ISTANBUL, TÜRKİYE

BOSPHORUS BLOODLINE

Approximately 1,700 spectators in the venue. A flagship Tunal card, broadcast on DAZN according to the September 2026 media kit.



30.08.2026 · DARICA, TÜRKİYE

DARICA FIGHT NIGHT

3,000 spectators in the venue and approximately 20,000 online viewers reported for the Fight Nation broadcast.

4 700

Reported combined attendance at these two events.

1,700 + 3,000 · not a total for all 2026 events.

Source: September 2026 media kit, event figures reported by Tunal.

THE FACES OF TUNAL

SIX DIFFERENT JOURNEYS.

Discover their stories and current profiles.



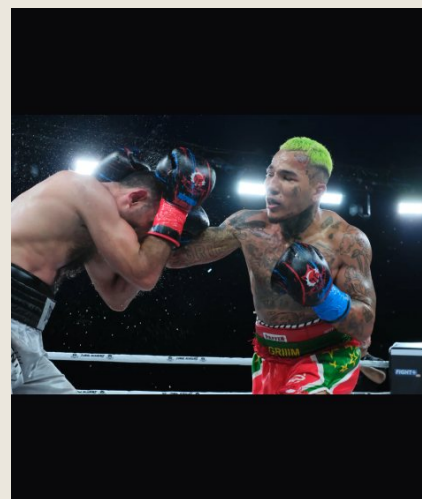
TARIK HADDIR

[Explore the profile →](#)



ESQUIVA FALCÃO

[Explore the profile →](#)



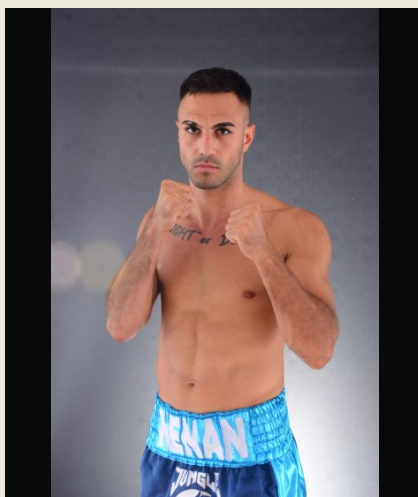
KILLIAN DEVARIEUX

[Explore the profile →](#)



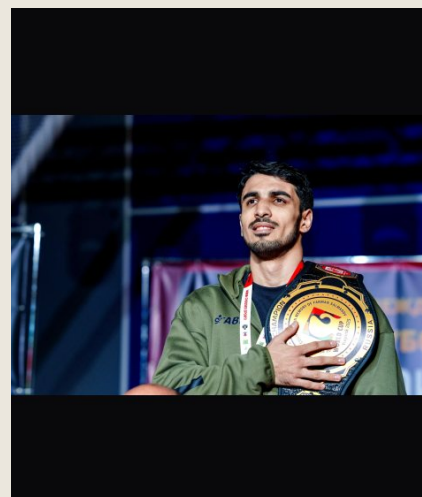
FLORENT DERVIS

[Explore the profile →](#)



KENAN GÜZEL

[Explore the profile →](#)



MALIK HASANOV

[Explore the profile →](#)

A selection of Tunal profiles. Image rights and athlete participation are agreed for each campaign.



SUPPLIED DASHBOARD · 90 DAYS

THE FIGURES, IN CONTEXT.

14 447 429

Content views over 90 days · supplied dashboard

608 694

Interactions · 90 days

2 665 544

Viewers shown · 90 days

+2,445 net followers over 90 days. Graph: 6 July–3 October, year not printed. Instagram is specified for the graph only; a Facebook category is also shown. The total is not exclusively attributed to Instagram.

29 876 FOLLOWERS

Audience screen: 30 days, 4 September–3 October; +1.6% since 3 September. Year not printed.

TIKTOK

2 143 followers · 430.5 K likes

Audience countries shown: Morocco 36.5%, France 10.1%, Türkiye 7.3%, Algeria 4.5%, USA 3.2%.

YOUTUBE

1.33 K subscribers · 74 videos

Source: user screenshots IMG_9387–IMG_9393, received 4 October 2026. TikTok/YouTube totals: profile snapshots, no stated period. Views are not unique people; platform audiences are not added together. Historical figures do not guarantee future reach or sales.



PARTNERSHIP PACKAGES

A PLACE FOR SMALL BUSINESSES.

Per confirmed event. Scope and final terms are agreed in your quote.

Local supporter

75 € / event

Your business name and link on the event page for 30 days, plus one shared thank-you story with other supporters.

Logo partner

150 € / event

Your logo and link on the event page for 30 days, plus one shared story featuring partner logos.

A dedicated moment

300 € / event

Your logo and link for 30 days, one dedicated story and a mention in a shared event recap post.

Content partner

600 € / event

Your logo and link for 30 days, two dedicated stories and one approved recap visual supplied for organic reposting for 30 days.

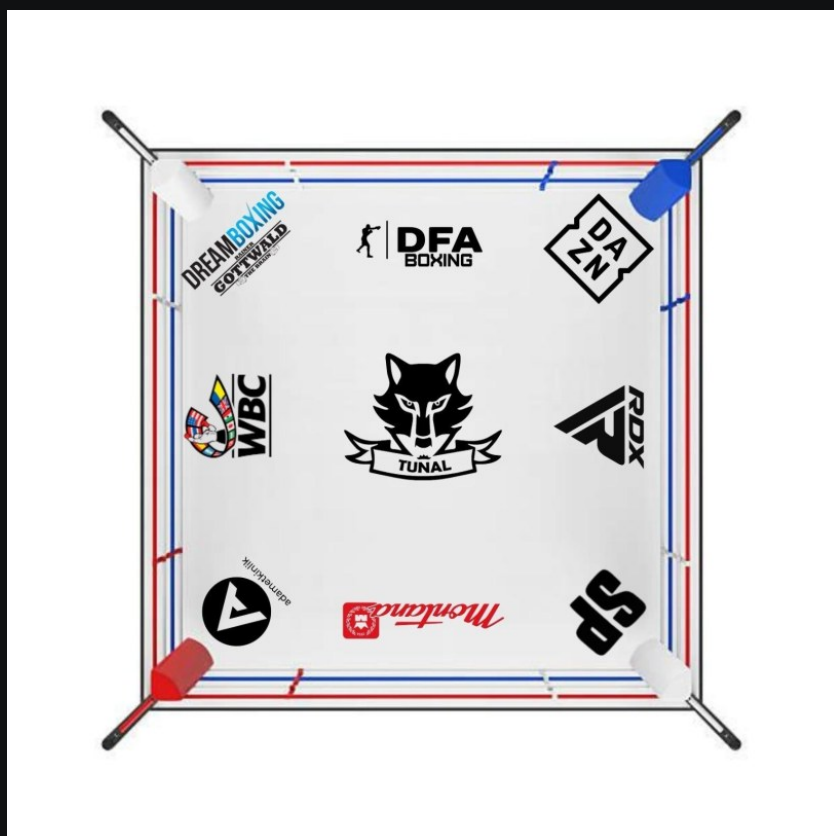
Proposed budgets per confirmed event, in euros before any applicable taxes; the final total is stated in the quote. Each package stands alone. The 30-day window, one official publishing account and delivery dates are agreed before signature. Publication evidence is provided within 14 days after the event. No guaranteed audience, sales or exclusivity. Paid promotion, print, tickets and ring or clothing placements are excluded. If the event changes, a new schedule or cancellation terms must be agreed before any payment.

Separate team T-shirt display: from €200 per slot; final terms pending.

BRAND PLACEMENTS

A PLACE IN THE PICTURE.

A placement plan starts with the event layout and the available rights.

**01**

CANVAS

Position, scale and camera angles.

02

RINGSIDE

Corner pads, apron and venue surfaces.

Canvas design reproduced from the reference kit, with its original logos.

Illustrative placement example, not a list of current partners.

03 / THE BACKDROP

Weigh-ins, press photographs and interviews:
agree a placement that remains legible in the final image.

04 / NAMING

Event, fight or Tunal Belt naming can be
discussed subject to rights, approvals and the
selected project.



LET'S BUILD THE PROPOSAL

YOUR OBJECTIVE. OUR STARTING POINT.

A local business, an international brand, a venue or a city: start with the audience and the experience you want to create.

01 THE BRIEF

Objective, audience, geography, budget range and preferred timing.

02 THE PROPOSAL

Event or athlete, formats, available placements and proposed deliverables.

03 THE AGREEMENT

Rights, duration, creative approvals, production responsibilities and terms.

04 THE REPORT

Evidence of delivery and agreed platform metrics, with measurement dates.

LET'S TALK.

contact@tunalacademyofficial.com

[Explore partnership opportunities →](#)

Scan for current opportunities, films and the enquiry form.

